

thinking  
made  
visual.





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# About Us

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In a crowded marketplace, people gravitate emotionally toward companies and products that project a distinctive style.

Established in 2004, Creative7 is a customer-driven organization founded by creative design professionals who are passionate about the industry and their work. Focused on the satisfaction of their clients, Creative7's mission is simple: effective, high quality communications at an affordable price.

Acting as a one-stop-shop for all your design, print, web, and promotional needs, Creative7 prides itself on delivering consistency across all marketing solutions by creating unique messages that are guaranteed to attract the attention of all audiences.

Constantly looking for new ways to move our clients forward, Creative7 uses design as a tool to forge a strong emotional connection between our clients' brands and their customers.

We are a small, passionate, focused design boutique with the flexibility to develop innovative print and digital design solutions, for companies of diverse backgrounds and sizes, at a reasonable price.

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# What We Do

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Choosing Creative7 means design agency standards and service, without over inflated costs.

Branding	logo design, business stationary, promotional print products, brochures, annual reports.
Print	digital, offset printing, custom die-cut, posters, folders, catalogues.
Web	website design, eCommerce, web development, PHP/ASP/Flash.
XL Format	retail signage, tradeshow graphics, window graphics, banners.
Photo	corporate photography, lifestyle photography, retouching.
Marketing	strategic planning, research, product positioning, media buying, internet marketing, social media strategy.
Multimedia	audio & video, video montages, corporate presentations, commercials.

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# Case Studies

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Through the relationships we foster with our clients, we act as brand and advertising consultants, consistently and creatively developing solutions that will fit their marketing needs. At Creative 7, the client is always our number one priority.

Here are some carefully selected case studies that reveal our work and what we truly enjoy doing.

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**Client:** Boardroom Catering

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When a client like Boardroom Catering comes to us with a specific request and we are able to provide new ideas, developing the business that step further is what drives us. Boardroom approached us with the purpose of printing business cards and we ended up creating their website and strengthening their brand. The result is a profitable ongoing partnership.



Ana  
**Bailão**  
For City Councillor Ward 18  
Committed to Our Community



**Client:** Ana Bailão, City Councillor

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Coming up with a well-designed and effective campaign image for City Councillor Ana Bailão was a remarkable marketing challenge that we undertook in the end of 2009. We like to think that the result of our efforts were shown on Election Day and on the noteworthy work that we are proud to show case.





**Client:** European Union Film Festival

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The partnership with the organizing Committee of the European Film Festival started in 2007. Since then, Creative 7 has become the only studio design the committee recurs to for all the marketing needs for the event.

For this year's edition, we have started by developing their new logo and image and went on to create all printed, video and design materials for the special occasion.



Date	Time	Country	Film Title
Nov 18	10:00	ESTONIA	THE SHARPE SHOOTING GALLERY
Nov 18	12:00	ESTONIA	ESTONIA'S LAST DAYS
Nov 18	14:00	ESTONIA	HEBBER
Nov 18	16:00	ESTONIA	THE UNDISCOVERED COUNTRY
Nov 18	18:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	20:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	22:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	24:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	26:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	28:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR
Nov 18	30:00	ESTONIA	THE LAST DAYS OF THE GREAT WAR

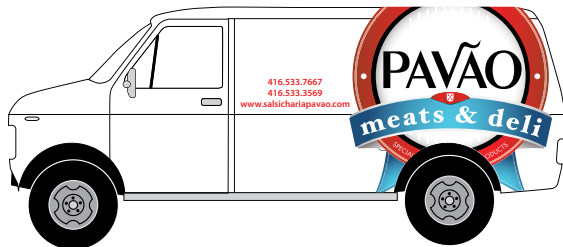




**Client:** Pavão Meats and Deli

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It all started with the idea of a product catalogue and turned into a major re-branding project. Being able to accompany a client from scratch, fully understanding the business and its challenges in order to provide the best, cost efficient and creative service is what ultimately drives our team at Creative 7. And it is why clients like Pavão keep coming back to us.





**Client:** Physio Plus Health Group

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Our work collaboration with the renowned Physio Plus Health Group started in 2007 and has continued throughout the years. From business stationary to retail signage and promotional items, here are some samples of our ongoing partnership.

**Physioplus**  
health group

Feel better... faster.

**OSTEOPATHY**

Osteopathy is a holistic, hands-on approach to treating pain and dysfunction. By combining a variety of techniques including joint mobilization, soft tissue release, chiropractic techniques, massage & manual techniques, and other therapies, our osteopaths can help you get back on your feet and enjoy the best of your life.

**Osteopathy can help**

- Reduce pain & inflammation
- Improve mobility
- Reduce frequency of injuries
- Improve overall health

Prevent general injury, accidents, & injuries. Prevent or recover from chronic conditions like asthma, leg pain, or neck aching and repetitive activity of areas the body is inflamed, help, and can help to heal.

At PhysioPlus Health Group we understand the pain and encourage healing and recovery by treating the reason why you started hurting.

Our goal is to get you back to your previous level of activity, so that you can live and enjoy your life!

Call for an appointment: 416.760.8280  
240 Blue Street Unit 110  
Toronto, Ontario M6G 1R5  
www.physioplushealth.com

**In Pain? Injured?**  
**We can help.**  
*Feel Better...Faster*

- Back & Neck Pain • Sports Injuries • Sciatica • Muscle & Joint Pain
- Shoulder, Knee & Foot Pain • Arthritis • Tendinitis • Sprains & Strains
- Repetitive Strain Injuries • Auto & Work Injuries...and more!



For helpful tips on injury prevention and stretching, visit us online.

Call for an Appointment  
Tel: 416.760.8280  
www.physioplushealth.com

**Physioplus**  
health group

**Are you in pain?**  
**Osteopathy can help.**



- Back, Neck & Shoulder Pain • Tennis
- Repetitive Strain • Auto Injuries
- Sprains & Strains • Headaches • Arthritis
- Digestion Problems • Circulatory Problems
- Professional Pain • Fibromyalgia...and more!

Call for an appointment  
416.760.8280

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physiotherapy • osteopathy • chiropractic  
sports injury • massage therapy • manual  
therapy • yoga • nutrition • rehabilitation

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www.physioplushealth.com

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**CHIROPRACTOR AVAILABLE**  
Suffering from pain?  
New Patients Welcome  
Call 416.760.8280

**FAMILY DOCTOR & ORTHOPAEDIC SPORTS MEDICINE DOCTOR**  
Dr. Jennifer Clement  
Dr. Duong Nguyen



# Our Wonderful Clients

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A good logo must fulfill three essential requirements: it must be appropriate, aesthetically pleasing, and it must reflect the company's credibility.

There are infinite factors to be considered when initially creating your logo, and just as many if you are considering updating it from an existing logo. Colours and culture are extremely important as we define things by our experiences and convention. No matter what industry you're in, the logo should reflect your unique business.

A good brand is about positioning. It's about living a promise and creating a relationship with your customer through your logo.

Here are some of the wonderful client's brands we have enjoyed working with in the past years.





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